

Participants:

John Cooke	Deputy Chairman, SITPRO
Mike Edbury	Director, BERR, UK
Fredrik Erixon	Director, ECIPE
Adrian van den Hoven	Director of International Relations, Business Europe
Joe Kelly	Deputy Director, Capacity Building Directorate, WCO
Johan Krafft	Deputy D-G, National Board of Trade, Sweden
Malcolm McKinnon	CEO, SITPRO
Daniel Mirza	Lecturer, University of Rennes, Research Fellow, CEPPII
Johan Pontén	Analyst, National Board of Trade, Sweden
Mirosław Zielinski	Director, Customs Policy, DG Taxud

The European Centre for International Political Economy (ECIPE) is an **independent** and non-profit policy research think tank dedicated to trade policy and other international economic policy issues of importance to Europe.

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We aim to foster a "culture of evaluation" – largely lacking in Europe – so that better public awareness and understanding of complex issues in concrete situations can lead to intelligent discussion and improved policies. That will be ECIPE's contribution to a thriving Europe in an open world.

ECIPE

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June 25, 2008, Brussels

CONFERENCE INVITATION

SUPPLY CHAIN SECURITY INITIATIVES AND TRADE FACILITATION.

Do Security Initiatives Deliver on Their Promises
or is it Just Too Much and All Too Soon?



Kommerskollegium
National Board of Trade

PROGRAMME

13:30	Welcoming Remarks <i>Fredrik Erixon</i> , Director, ECIPE
13:35	Presentation of the Report <i>Supply Chain Security Initiatives: A Trade Facilitation Perspective</i> <i>Johan Pontén</i> , Analyst, National Board of Trade, Sweden
14:00	Panel Discussion: Session one Business perspectives on security initiatives: do they make sense? Chair: <i>Fredrik Erixon</i> , Director, ECIPE Speakers: <i>Malcolm McKinnon</i> , SITPRO, CEO <i>Adrian van den Hoven</i> , Business Europe
15:00	Coffee Break
15:20	Panel Discussion: Session two Are security initiatives entry barriers? A developing-country perspective. Chair: <i>Fredrik Erixon</i> , Director, ECIPE Speakers: <i>Mike Edbury</i> , Director, BERR <i>Daniel Mirza</i> , Lecturer, University of Rennes, Research Fellow, CEPII
16:20	Panel Discussion: Session three How should we design policies to improve supply-chain security without impeding trade and commerce? Chair: <i>John Cooke</i> , Deputy Chairman, SITPRO Speakers: <i>Joe Kelly</i> , Deputy Director, Capacity Building Directorate, WCO <i>Mirosław Zielinski</i> , Director, Customs Policy, DG Taxud
17:20	End note <i>Johan Krafft</i> , Deputy D-G, National Board of Trade, Sweden
17:30	Drinks reception

SUPPLY CHAIN SECURITY INITIATIVES AND TRADE FACILITATION.

Do Security Initiatives Deliver on Their Promises or is it Just Too Much and All Too Soon?

After 9/11 2001, a series of transport security initiatives were adopted, often in haste. Since then, they have multiplied in Europe and the US and spread worldwide in different forms ranging from compulsory public regulations to voluntary private certifications. Very little research has been conducted on the impacts of such schemes on trade and commerce, but economists and businesses can no longer ignore what is likely to remain a priority for a long time: security in supply chains. Are security initiatives impeding trade; or strengthening supply chains?

Apart from increasing public security, these initiatives provide several benefits to private businesses, such as improving supply chain control, mitigating uncertainty, lowering insurance premiums, and standardising customs procedures. However, if done without consideration of business reality, they can substantially increase transaction costs, notably through longer transport times and cumbersome paperwork, and distort trade. Hence, the perspective of trade facilitation should be properly integrated in the design of security initiatives.

This conference will present a new comprehensive study on security initiatives by the National Board of Trade in Sweden, bring together world experts to scrutinize evidence concerning costs and benefits of security-chain initiatives, and offer practical and realistic advice on the way forward. The floor will be open to all present to discuss the delicate balance between security and facilitation.

WELCOME!

DATE	June 25 th , 2008
TIME	13.30 – 17.30 (followed by drinks reception)
VENUE	Hotel Silken Berlaymont, Boulevard Charlemagne 11 – 19, Brussels (followed by drinks reception)
RSVP	By June 22 nd to ECIPE: info@ecipe.org The conference is free of charge